



# Management of Innovation

15<sup>th</sup> – 16<sup>th</sup> September 2011

Royal Palm Golf & Country Club, Lahore

Deadline To Register 20<sup>th</sup> August 2011

Training by  
the University  
of Cambridge,  
UK faculty

## Learning Outcomes

- How to increase the likelihood of your product and service design becoming dominant
- How to capture value through complementary assets
- How to disrupt your competitors through innovative business models
- How to harness the power of users in the innovation process
- How to enhance likelihood of your product & service success in the market.

## Register Before 20<sup>th</sup> August 2011

Asad Raza or Asif Mehmood  
Centre for Capacity Building  
Sustainable Development Policy Institute [SDPI]  
38, Embassy Road, G-6/3, Islamabad, Pakistan  
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Fax: +92 [0] 51 2278135

**Learn how to innovate, capture value from innovation and overcome barriers to innovation in your organization.**

## Registration Fee & Discounts

Rs. 60,000/- per person payable through crossed cheques/bank-drafts/pay orders in favour of Sustainable Development Policy Institute. SDPI is exempted from income tax. This fee will cover the cost of training material, stationery, lunches, teas, group photographs and certificates.

**15% discount** will be given to two or more individuals from the same organization and to individuals who register before 8<sup>th</sup> August 2011.

## About CCB & SDPI

The Centre for Capacity Building at the Sustainable Development Policy Institute [SDPI] has been training leaders and managers since 1999. Beneficiaries of our trainings include Nestlé, PepsiCo International, UNDP, Canadian High Commission, British High Commission, WWF Pakistan, Alcatel Pakistan, IBM, Ufone, Mobilink, NESPAK, State Bank of Pakistan, PTCL, IUCN Pakistan, PTC and many many more.

## Dr. Shahzad [Shaz] Ansari



Dr. Ansari is a **faculty member at the University of Cambridge, UK** in the area of Strategy. He is a member of the editorial board of *Organization Science* and *Organization Studies*, and a full member of the Erasmus Research Institute of Management (ERIM) at Erasmus University in Rotterdam, the Netherlands. Dr. Ansari's research interests include institutional change; technological and management innovations; knowledge management; the development of new markets; institutional processes in both public and private fields; outsourcing and off shoring; technological transitions. He has conducted executive education programs for Shell, British Telecom, Nokia and many more international organizations.

## Training Methodology

A combination of key concepts and practice-oriented research combined with case studies will be used. Participants will be asked to bring in their own unique perspectives and experiences to the discussion and interactive sessions

**Dr. Ansari offers a similar workshop at the University of Cambridge, UK**

## REGISTRATION FORM

## Training Workshop on Management of Innovation

15-16 September 2011 | Royal Palm GCC, Lahore | Rs.60,000 pp

Name	Designation
Education	Work Experience [Yrs.]
Organization	Sector/Industry
Cell Phone	Email Address
Office Phone	Fax

Mailing  
AddressCurrent Job  
DescriptionExpectations  
From This  
Workshop

1

2

3

4

5

Payment Details [Payable to the Sustainable Development Policy Institute]	Mode of Payment	Number	Date	Amount
	Crossed Cheque			
	Bank Draft			
	Pay Order			

Signature

Date

Withdrawal Refund Policy	10 or more days before workshop	100%	Three days before workshop	50%
	Nine to four days before workshop	75%	Two or less days before workshop	0%

Send  
Payments &  
This Form To

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[www.sdpi.org/ccb](http://www.sdpi.org/ccb)   [ccb@sdpi.org](mailto:ccb@sdpi.org)

Deadline To Register - 20 August 2011.