

COMMUNITY AND SOCIAL MOBILIZATION

4 Days Interactive Workshop | SDPI | Islamabad | 27-30 Dec. 2011.

Registration deadline is December 19, 2011.

KEY CONTENT COVERAGE

1. Concept of Community Development and needs of social organizations
2. Social mobilization, its dimensions and prerequisites
3. Steps of Social organization and its logical flow
4. How to conduct Situation Analysis /Needs Prioritization (Method, Practices and Utilization)
5. Field exercise — PRA tools and its application
6. How to conduct program introduction/probing techniques (Practical exercise)
7. Community organization and its dynamics
8. Identification of activists and their role in sustainable community organizations
9. How to conduct a CO meetings and its prerequisites
10. Art of field communication and motivational skills
11. Maturity indicators of sustainable community organizations
12. Concept of 2nd generation social organizations

LEARNING OBJECTIVES

This 4-day workshop will enable Participants to:

1. Get insight about the philosophy of social mobilization with the perspective of community development and sustainable development
2. Build the capacity of the development professionals on technical and social dimension of the Social Mobilization Process for effective involvement of community to achieve sustainability in social development initiatives
3. Improve the understanding and hand on skills of development professionals to conduct in-depth participatory need assessment exercises for planning and executing need based development initiatives
4. Enhance their practical knowledge on the processes and techniques of community organization to establish community led workable platforms for long lasting social development initiatives

REGISTER BEFORE 19th DECEMBER 2011

Asad Raza or Asif Mehmood
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TRAINING METHODOLOGY

Besides trainer's presentations, we will be using case studies, role plays, practical exercises and a field visit to highlight solutions for real community and social mobilization issues.

TRAINER PROFILE

Mr. Mubashar Nabi has almost twenty years of experience with exclusive thirteen years practical understanding of working with international and national organizations aiming at poverty alleviation through community mobilization. He specializes in the field of community mobilization with special perspective of forming institutions. Being an associate of MDF Holland, he has contributed widely in strengthening national & regional level institutions through capacity building initiatives linked with microfinance and infrastructure development.

He has initiated, implemented and managed fairly large projects funded by UNDP, WB, WFP, UNICEF, DIFD, USAID and Save The Children (US & UK). He was also amongst the pioneer professionals who initiated the National Rural Support Program and contributed for its growth and expansion. He has been part of the formation of Human Resource Development Network which sets a milestone in the history of capacity building endeavors in the country.

Mubashar is an experienced trainer, having designed and conducted numerous trainings for national and international organizations like SUNGI, NRSP, IUCN, UNDP and WWF. He has also worked as a consultant for WB, WWF & WFP.

REGISTRATION FEE & DISCOUNTS

Rs. 25,000/- per person payable through crossed cheques/bank-drafts/pay orders in favour of Sustainable Development Policy Institute. **SDPI is exempted from income tax.** This fee will cover the cost of training material, stationery, lunches, teas, group photographs and certificates. 20% discount for women, SDPI members, HRDN members on each nomination, students registering through their institutions and groups of two or more. One free seat is available to a nominee of the Press Club. 20% discount will be given on additional nominations. 15% discount is available for participants who have previously attended SDPI's workshop since 2009.

REGISTRATION FORM

Training Workshop on Community and Social Mobilization

27-30 December 2011 | SDPI, Islamabad | Rs. 25, 000 pp

Name		Designation		
Education		Work Experience [Yrs.]		
Organization		Sector/Industry		
Cell Phone		Email Address		
Office Phone		Fax		
Mailing Address				
Current Job Description				
Expectations From This Workshop	1			
	2			
	3			
	4			
	5			
Payment Details [Payable to the Sustainable Development Policy Institute]	Mode of Payment	Number	Date	Amount
	Crossed Cheque			
	Bank Draft			
	Pay Order			
Signature				
Date				
Withdrawal Refund Policy	10 or more days before workshop	100%	Three days before workshop	50%
	Nine to four days before workshop	75%	Two or less days before workshop	0%
Send Payments & This Form To	38-Main Embassy Road, G-6/3, Islamabad, Pakistan Tel: +92 [0] 51-2278134, +92 [0] 3005795322, Fax: +92 [0] 51-2278135 www.sdpi.org/ccb ccb@sdpi.org			

Deadline To Register –19 Dec 2011